



\*HOHQ 7DULK 6D\Ö

## TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

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Sayı : E-34221550-720-3102

Tarih: 21.03.2024

Konu : Uluslararası Gıda Fuarı Afrika, Tunus, 3-5 Temmuz 2024

### TÜM ODA VE BORSALARA (Genel Sekreterlik)

İlgi : Tunus Ankara Büyükelçiliği'nin 26.02.2024 tarih ve 91/2024 sayılı yazısı.

İlgi yazıda, Uluslararası Gıda Fuarı Afrika'nın (IFSA 2024) 3-5 Temmuz 2024 tarihlerinde Tunus Kram Fuar Merkezi'nde düzenleneceği bildirilmektedir.

Fuarla ilgili broşür ekte iletilmekte olup detaylı bilgi etkinliğin web sitesinde (ifsaafrica.com) yer almaktadır.

Bilgilerini ve ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

*e-imza*

Ali Emre YURDAKUL  
Genel Sekreter Yardımcısı

EK: IFSA Broşür (7 sayfa)



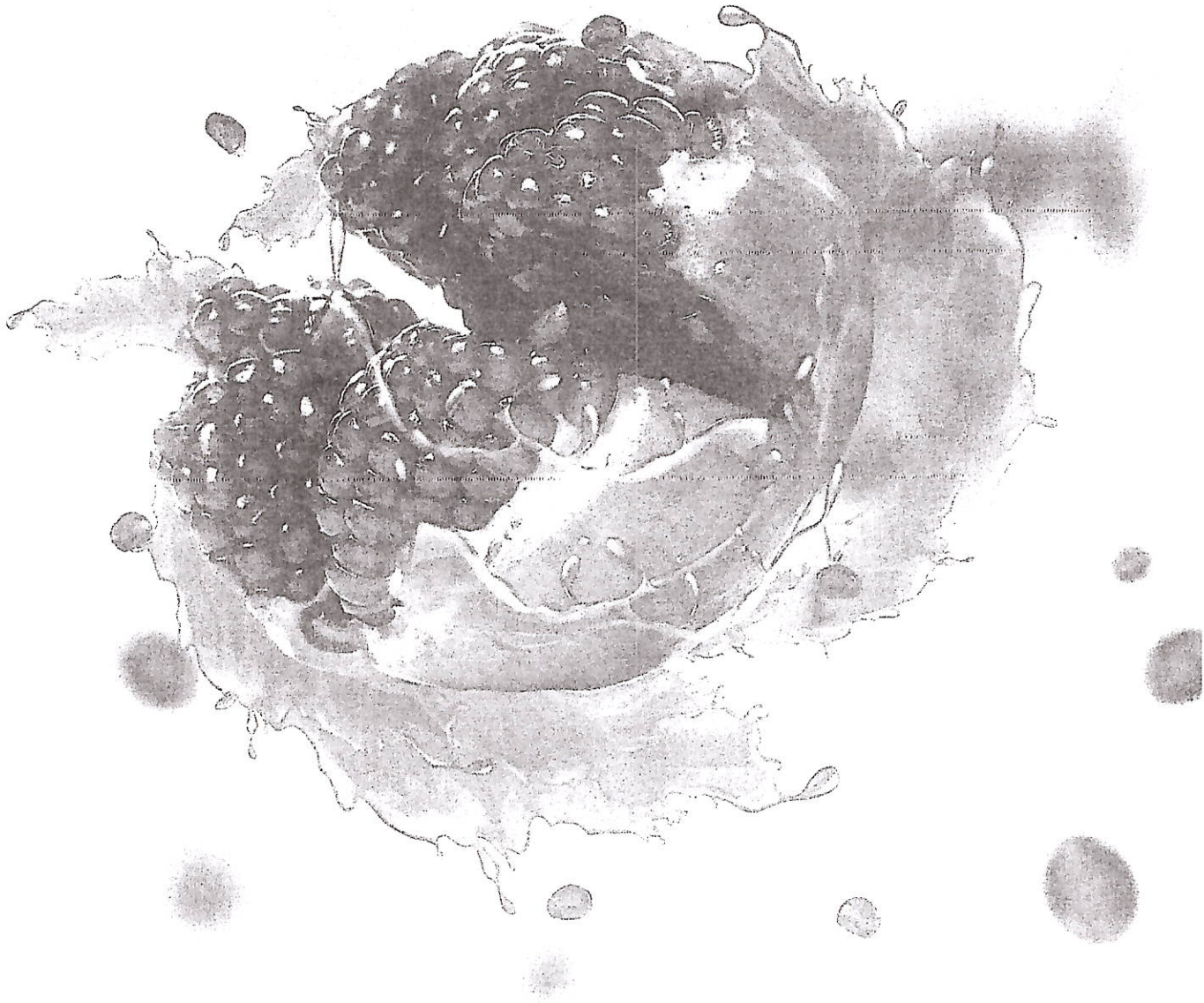
Evrakı Doğrulamak İçin : <https://belgedogrula.tobb.org.tr/belgedogrulama.aspx?eD=BS9K4Z8UCU>

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# IFSA

INTERNATIONAL  
FOOD SHOW AFRICA



*Serving Food Industries Across Africa*  
Food & Beverage | Food Processing | Packaging | HORECA

# IFSA



## INTERNATIONAL FOOD SHOW AFRICA

*IFSA serves the development of p*  
**EXHIBITION | COOKING COMPETI**

This first time, REGIONAL event is poised to become the ideal meeting place in North Africa between the players in the agro-industry and food packaging sector players across all African and Mediterranean countries.

IFSA covers the entire spectrum of food & beverage processing & packaging technology, cold-chain, warehousing and logistics solutions, IFSA is the go-to place for manufacturers, retailers, food service professionals, importers and distributors to source for solutions and new products.

**FOOD & BEVERAGE**

- Additives
- Canned / Processed Food
- Chilled / Frozen Food
- Chocolate / Cocoa / Pralines
- Concentrates / Cocktails / Mixes
- Condiments
- Confectionery / Snacks / Candy
- Convenience Food
- Dairy Products
- Drinks
- Eggs / Egg Products

- Health / Organic Food
- Ingredients
- Instant Coffee / Tea
- Juices
- Meat and Poultry
- Oil
- Plant-based
- Premixes
- Sauces and Seasonings
- Seafood
- Spreads

- Staple Food
- Starch / Starch Products
- Super Foods
- Vegetarian Foods
- Water
- Fillings / Toppings
- Fine / Specialty Food
- Flavoured Tea
- Fresh Fruits / Vegetables
- Gelato / Ice Cream

**HOSPITALITY / SERVICES**

- Bar Furniture and Fittings
- Bathroom Fittings / Supplies
- Bed and Beddings
- Crystalware / Glassware
- Flatware / Hollowware
- Cleaning Products
- Cutlery
- Flooring
- Housekeeping Products
- Indoor Furniture and Fittings
- Interiors

- Kitchen Accessories
- Guest Amenities
- Light Fixture and Fittings
- Linen / Curtains / Carpets
- Outdoor Furniture and Fittings
- Silverware
- Spa and Fitness Equipment
- Uniforms
- Accounting / Billing Systems
- Audio Systems
- Bar Coding / Scanners

- Broadband Access Network Technologies
- Point-of-Sales Systems
- Property Management Systems
- Robotics
- Security Systems
- Yield / Revenue Management

**AGRI/FOOD TECH**

- AgriTech
- AquaTech
- Food Science
- Alternative Foods
- Process Technology

- Refrigeration and Air-Conditioning
- Sustainable Packaging
- Transport, Storage
- Logistics
- Food Waste



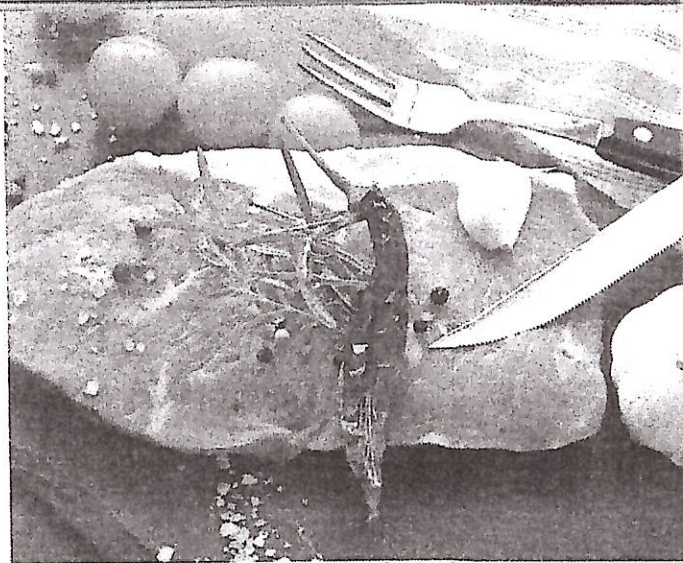
*Partnerships and Intra African exchanges*  
EVENTS | NETWORKING | CONFERENCES

## GATEWAY TO AFRICA

**IFSA provides convenient access to the growing markets in Africa and beyond.**

IFSA will provide global suppliers with valuable access to quality buyers including distributors, importers, manufacturers and retailers, and attendees will also gain valuable insights into developments and future trends of the food & beverage industry.

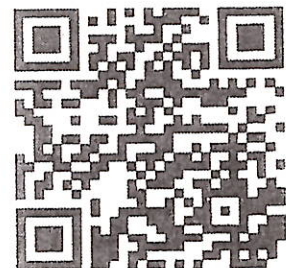
To further complement the exhibition, expect dedicated zones, competitions, masterclasses and more.



### Meet and connect with top buyers and leverage the power of face to face meetings

With a targeted invitation program bringing together central purchasing agencies, import-export companies, industrials and professional groups from THE 54 AFRICAN COUNTRIES, IFSA is therefore, a real shop showcase of the new technologies of the food-processing industry and the important platform of meetings and debates in the service of the professionals of the sector.

Documentations





## RETAILERS / FOODSERVICE

IFSA is committed to attract more of the right profile of regional visitors that really matters to your business.

Grab the opportunity to meet key decision makers, buyers and influencers who will be at IFSA to hunt for interesting and new food products that will appeal to and excite the taste buds of retail and foodservice consumers in Africa.

Connect with the right buyers

### Target Visitor Profile

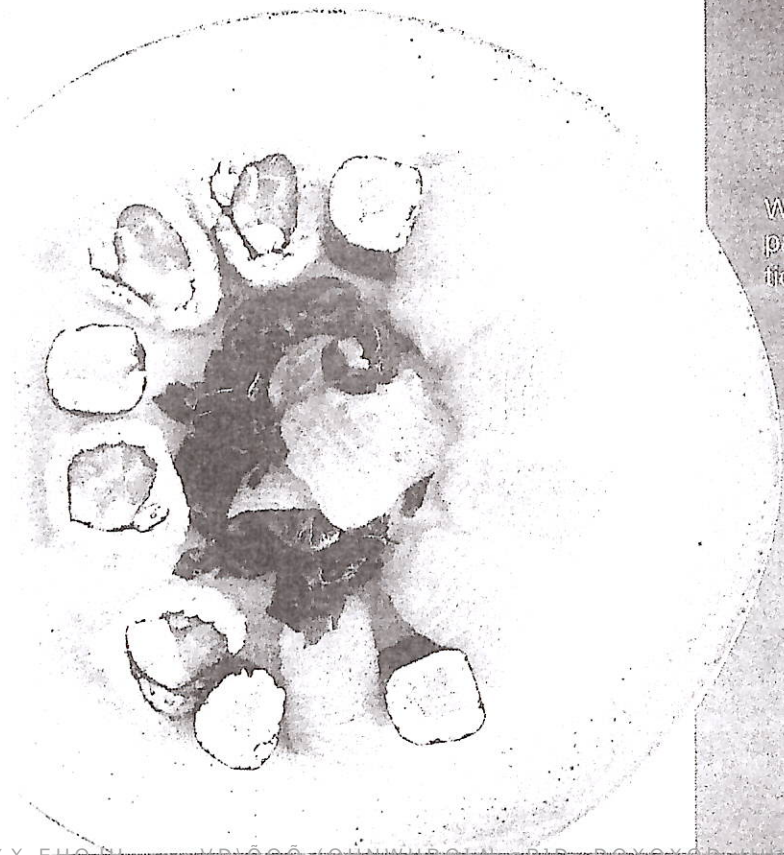
- Importer / Wholesaler / Distributor:
  - Food & Drinks
- Institutional Catering
- Logistics – F&B
- Manufacturer:
  - Bakery / Confectionery
  - Food & Drinks
- Airline / Cruise Liner / Rail
- Bar / Pub / Nightspot Operator
- Café
- Convenience Store / Grocery Store
- Country Club
- E-Retailer
- F&B Management Service / Consultancy
- Fast Food / Quick Service Restaurant
- Hotel / Resort
- Property Management
- Restaurant / Bistro
- Serviced Apartment
- Specialty Food Retailer
- Supermarket / Hypermarket
- Venue Operator

With IFSA Networking you can contact potential business partners and make valuable connections within the international African food industry.

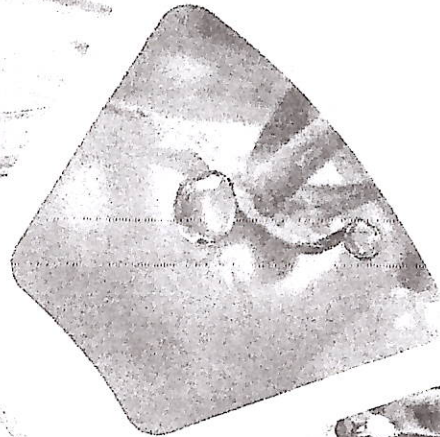
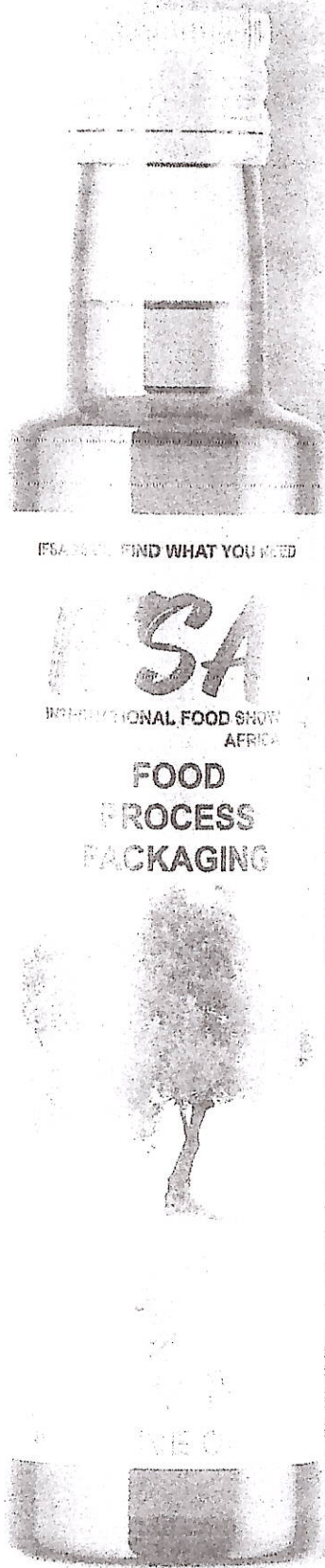
## HOSTED BUYER PROGRAM

Be our guest and enjoy a VIP experience with free flights and accommodations

IFSA aims to offer exceptional service to those who are looking to grow their business within the African market.



# ARE YOU INTERESTED IN EXPLORING NEW OPPORTUNITIES?

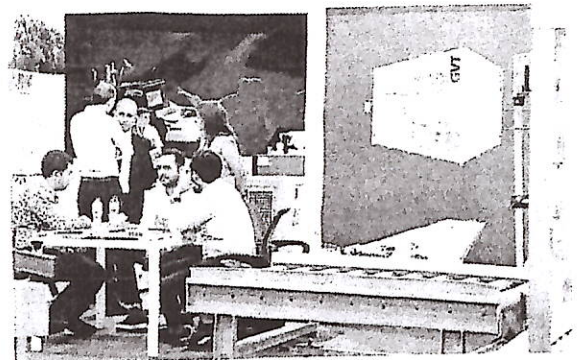


IFSA 2001 FIND WHAT YOU NEED



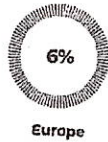
## Promoting Food Sustainability and Innovation

IFSA Africa showcases a wide range of sustainable and eco-friendly food products, highlighting the importance of responsible production and consumption. Moreover, IFSA Africa encourages innovation within the food industry by featuring cutting-edge technologies, trends, and concepts. This focus on sustainability and innovation not only addresses current global challenges but also positions Africa as a leader in the future of food.



+90 Hosted Buyer from 20 countries visited International Food Show IFSA Africa 2023

**BREAKDOWN OF VISITORS BY REGION**



**TRADE VISITORS BY BUSINESS NATURE**

IMPORTER/EXPORTER/DISTRIBUTOR/WHOLESALE	1782
RESTAURANT/BISTRO/CAFÉ	633
MANUFACTURER - FOOD & BEVERAGE	318
F&B MANAGEMENT SERVICE/CONSULTANCY	174
CATERING/HOSPITALITY	92
ACADEMIC / TRAINING INSTITUTE	163
HOTEL / RESORT	84
HYPERMARKET / SUPERMARKET	112
ADVERTISING /PRINTING	29
LOGISTICS/TRANSPORTATION	61
OTHERS	2182

**WORKSHOPS**

**29**  
SPEAKERS

**6**  
TOPICS

**+284**  
ATTENDEES  
IN 3 DAYS

- HOSTED BUYER BY COUNTRY**
- LIBYA
  - ALGERIA
  - SYRIA
  - LEBANON
  - INDIA
  - SOUTH AFRICA
  - CAMEROON
  - SENEGAL
  - MALI
  - KENYA
  - TOGO
  - IVORY COAST
  - BURKINA FASO
  - CONGO KINSHASA
  - ANGOLA
  - CONGO-BRAZAVILLE
  - BENIN
  - NIGERIA
  - CHAD
  - NIGER

«I want to thank you for this opportunity to discover the Tunisian agro-food industry through the first edition of the IFSA exhibition organized in Tunis from 20 to 23/06. We met many Tunisian companies, sometimes visited their offices and factories, with which we are now in regular contact and are studying the possibilities of cooperation.»

**David Sellier Congo RDC**

«Thank you so much for your hospitality. You made our stay so memorable» **DAVID TEMITOPE KEMI - Nigeria**

«I highly appreciate and thank you for your hospitality. Am looking forward to start trading with our brothers in Tunis.»  
**Salem abubaker hasan - Kenya**



**100**  
EXHIBITORS

**+90**  
HOSTED BUYERS



**+5630**  
TRADE VISITORS

