





### **©** GOAL OF "KYRGYZSTAN EXPO 2025"

Create a powerful international business platform where opportunities meet ideas and partnerships form at the crossroads of cultures, markets, and industries. This is not just an exhibition—it's a space for real engagement, where:

- Businesses find investments,
- Investors discover promising projects,
- Entrepreneurs secure reliable partners,
- Government bodies identify new directions for cooperation and development.

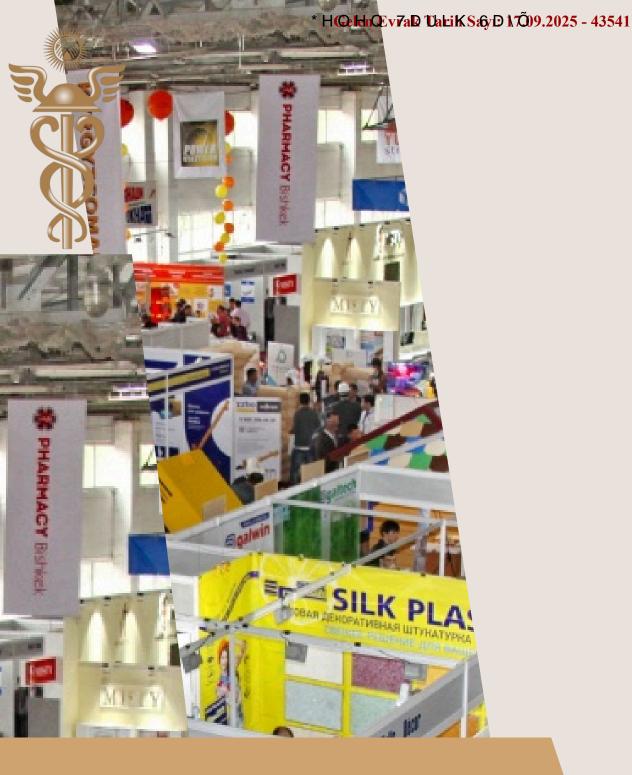
#### "Kyrgyzstan EXPO 2025" is designed to:

- Open doors to the markets of Kyrgyzstan, the EAEU, and Central Asia
- Foster international trade and technological exchange
- Stimulate investment inflows into key economic sectors
- Strengthen cultural, humanitarian, and business ties between nations
- Create conditions for signing long-term agreements and memoranda
- Showcase innovations, trends, and cutting-edge solutions across all industries

#### "KYRGYZSTAN EXPO 2025"

IS WHERE FORWARD MOTION BEGINS: FROM INTRODUCTIONS TO COLLABORATIONS, FROM IDEAS TO IMPLEMENTATION, FROM BUSINESS CARD TO CONTRACT.





## **OBJECTIVES OF** "KYRGYZSTAN EXPO 2025"

- Promote the development of international trade and economic cooperation among enterprises, investors, and government bodies.
- Attract foreign and domestic investments into the priority sectors of the Kyrgyz Republic's economy.
- Expand export and import opportunities for participating companies.
- Establish new business contacts and foster cross-sector collaboration.
- Showcase modern technologies, innovative solutions, and competitive products.
- Promote the products and services of domestic and international companies in the markets of Kyrgyzstan and the EAEU.
- Facilitate the signing of agreements, memoranda, and other cooperation documents.
- Increase brand awareness, strengthen company image, and enhance participants' business reputations.
- Create an environment for exchanging experience, best practices, and professional expertise.
- Foster a positive investment and business climate in the Kyrgyz Republic.







## EXPECTED RESULTS OF "KYRGYZSTAN EXPO 2025"

- Signing new trade and economic agreements and memoranda of cooperation between domestic and international companies, as well as government bodies.
- Attracting direct foreign and domestic investments into the key sectors of the Kyrgyz Republic's economy.
- Expanding export and import links and promoting national products to external markets, including the EAEU and Central Asia.
- Increasing the number of business contacts
   established during the expo and fostering long-term
   partnerships.
- Enhancing brand, company, and product recognition among a broad target audience.

- Showcasing innovative technologies, products, and services that support the modernization of economic sectors.
- Facilitating the exchange of experience and best practices among participants from different countries and industries.
- Promoting Kyrgyzstan as a reliable investment and business platform in the region.
- Boosting tourist and cultural interest in the country through the participation of foreign delegations.
- Shaping a positive image of the Kyrgyz Republic as an open, dynamic, and promising partner on the international stage.

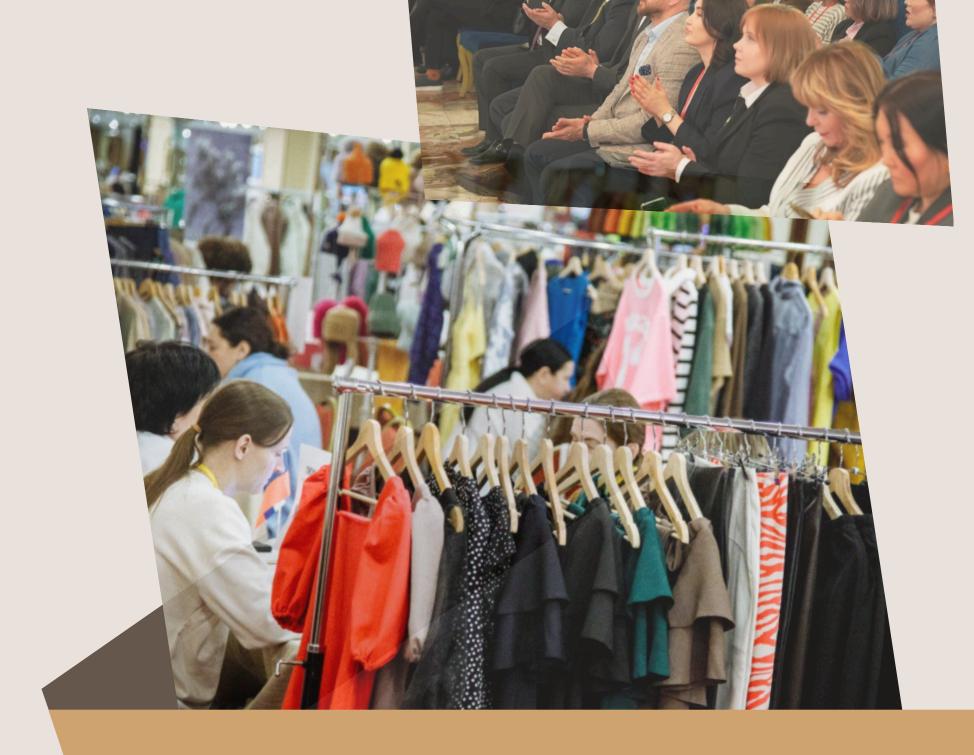
International Exhibition and Fair

#### FORMATS OF PARTICIPATION

- Exhibitor
- (rental of booth space with standard equipment provided)
- Official Delegation / Guest
- (participation in the business program, without a booth)
- Partner / Sponsor of the Expo
- (enhanced branding and PR opportunities)

#### BENEFITS FOR PARTICIPANTS

- Access to new markets: Kyrgyzstan, the EAEU, and Central Asian countries
- Direct meetings with potential buyers, partners, and investors
- Showcase products and services to a wide audience
- Opportunity to sign agreements and cooperation memoranda
- Participation in B2B meetings and the expo's business program
- Listing in the participant catalog and on the event's online platforms









AN INTERNATIONAL EXHIBITION AND FAIR UNITING MANUFACTURERS, DESIGNERS, DISTRIBUTORS, INVESTORS, AND GOVERNMENT BODIES ON A SINGLE PLATFORM TO FOSTER BUSINESS, CULTURE, AND EXPORT DEVELOPMENT.



- PACKAGE "SUPPORT" 20,000 KGS
- FOR LOCAL BRANDS LOOKING TO MAKE A STATEMENT
  - LOGO ON THE EVENT WEBSITE AND DIGITAL POSTERS
  - LETTER OF APPRECIATION FROM THE ORGANIZERS
  - MENTION IN THE FINAL PHOTO REPORT
  - INCLUSION OF BRANDED ITEMS IN THE GUESTS' **WELCOME KIT**

# PACKAGE "EXSPONENT" — 80,000 KGS

# THE OPTIMAL PARTICIPATION FORMAT FOR SMALL AND MEDIUM BUSINESSES

- ALL BENEFITS FROM THE "SUPPORT" PACKAGE
- LOGO ON THE SHARED PRESS WALL
- ONE BOOTH (3×3 M) ON THE EXHIBITION FLOOR
- ACKNOWLEDGMENT BY THE HOST AT THE OPENING AND CLOSING CEREMONIES
- OPPORTUNITY TO BE FEATURED IN MEDIA OUTLETS

# PACKAGE "GENERAL PARTNER" — 500,000 KGS

- MAXIMUM REACH, PRESTIGE, AND DIRECT AUDIENCE ENGAGEMENT
  - STATUS OF "GENERAL PARTNER"
  - TWO BOOTHS (3×3 M EACH) IN THE CENTRAL ZONE
  - LIVE BROADCAST OF YOUR LOGO/VIDEO ON LED SCREENS
  - MEDIA COVERAGE AND FEATURES IN NEWS TELEGRAM CHANNELS
  - SPEAKING SLOT ON THE MAIN STAGE (UP TO 10 MINUTES)
  - COMPANY FEATURE REPORT FOR DISTRIBUTION IN MEDIA
    OUTLETS

